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## David Langton • Principal, Co-founder



David shares responsibility for the overall management and performance of Langton Cherubino Group with Norman Cherubino. David has more than 20 years' experience providing conceptual direction and leading new business initiatives.

David analyzes the effectiveness of communication programs and directs the development of strategic positioning with creative and unique solutions. For Ernst & Young, Moody's KMV, Credit Suisse and other clients, he produced segmented marketing programs with image libraries and color-coded sales collateral that target specific industries. His work has been honored with awards from International Golden Quill for Strategic Communications, Apex Grand Award, International Association of Business Communicators and the Great Design Show International Competition.

David is often quoted in design publications such as Step Inside Design, Graphic Design USA and How Magazine. He was featured in the Designer's Survival Manual (How Books). David spoke at the NAVA variable annuity communications seminar in Washington and has made frequent presentations about corporate identity design, employee benefits launches and integrated marketing solutions.

David is a former design manager of corporate communications for Home Life Insurance Company and is a graduate of the Rhode Island School of Design where he earned a Bachelor of Fine Arts degree in graphic design. He also pursued writing and liberal arts studies at Brown University.