

IPRO

IPRO is one of the nation's largest independent, not-for-profit healthcare consulting organizations. They work with state and federal governments and private corporations to optimize the quality of healthcare programs and the value of dollars spent.

Intelligence

IPRO has outgrown its roots as a small county-based organization. Langton Cherubino Group was hired to develop a new brand including creating a new logo, tagline, and identity system. For IPRO, a rebranding was required to articulate capabilities, drive business and meet goals.

Inspiration

Langton Cherubino Group created the tagline "Improving Healthcare for the Common Good." This theme best exemplifies their core mission, while distinguishing IPRO in the eyes of their customers and stakeholders. By developing a logo, tagline and identity system that is consistent across all lines of business, IPRO has established a look and attitude that stands apart from their competitors and commands attention in the healthcare marketplace.

The IPRO 25th anniversary report design was honored with the 2009 Communicator Award and the American Design Award.



[Langton Cherubino Group, Ltd.](#)

Design Intelligence / Design Inspiration
212.533.2585 www.langtoncherubino.com





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IPRO provides a full spectrum of healthcare assessment and improvement services that foster the efficient use of resources and enhance healthcare quality to achieve better patient outcomes.

Healthcare Consumers

- Contact IPRO
- Complaints About Your Care
- Health Care Quality Report Cards
- Medicare Rights and Services
- Healthy Seniors Newsletter
- 'Your Health. Your Voice.'

Healthcare Providers

- Beneficiary Protection
- Care Transitions
- Patient Safety
- Prevention
- Medical Home
- Asthma
- Diabetes
- PRI and SCREEN Training
- Early Intervention
- ESRD
- Hospital
- Nursing Home
- Pharmacy
- Home Health

Links

- 2008 Annual Medicare Report
- Feb 10: SCREEN Training - East Eimhurst
- IPRO Quality Award Winners
- Latest Publications
- IPRO Annual Meeting
- PRI Training Session 12/5
- Top Short Stay DRGs
- HAF Report Card Released


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Collateral



working for the common good **IPRO 25 years of service**

Improving Early Intervention (EI) Services

Over the years, the range of services and process improvements IPRO has accomplished includes providing technical assistance, reviewing contracts and plans, assessing clinical information, conducting research and providing data to assist the state's planning, reporting and decision-making.

While helping providers enhance service delivery through effective quality improvement is critical to the monitoring program's success, IPRO continues to work with the Bureau to develop the appropriate assessment criteria, protocols, tools and resources to ensure that children with disabilities receive the high quality EI services they are entitled to under state and federal law.

The second critical component to improving health care value is measurement. IPRO supports all aspects of health care performance measurement with a comprehensive range of products and services that cover performance measurement development and consultation, data collection and analysis.

To help reduce medical errors, IPRO validates more than 20,000 medical claims records per year to support of New York's state-of-the-art patient safety monitoring database. In years of

Medical-managed care oversight, we maintain a close partnership to ensure that these efforts continue to meet the needs of 200 health plans. Through transparency with state and federal performance requirements.

Whether our focus is on developing standardized, clinically relevant and evidence-based performance measures, comparing managed care activities at multiple sites or at a state-of-the-art management system, data are analyzed at the patient, physician, facility or

regional level, and can be customized to meet client needs. Like anything else at IPRO, performance measurement is a flexible fit for individual or institutional, innovation, customer service, quality improvement and working for the common good.

Results from our QSO reach 100 million people to enhance regulatory compliance, management and overall performance. We have been recognized for our work in the industry by the American Hospital Association and the American Medical Association.

2008. IPRO received the Early Intervention Program award with New York State.

4,300

25



Health Care Quality Watch

JANUARY / FEBRUARY

MONTHLY NEWS BRIEFS FOR MANAGERIAL AND OPINION LEADERS

Feds Create Home Health Initiative Campaign

The latest federal effort to improve home health care is a new initiative that will focus on improving the quality of care provided to patients in their homes. The initiative is a part of the federal government's broader effort to improve the quality of care provided to patients in all settings.

Partners Form Readmissions Campaign

A group of major hospitals and health systems have formed a coalition to reduce hospital readmissions. The coalition will focus on identifying and addressing the causes of readmissions and implementing strategies to reduce the number of readmissions.

Readmissions Form Readmissions Campaign

The coalition will focus on identifying and addressing the causes of readmissions and implementing strategies to reduce the number of readmissions. The coalition will also provide technical assistance and support to hospitals and health systems.

Website Targets Quality Measures

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www.ipro.org



Improving Healthcare for the Common Good