

R.W. Rogé & Company

For twenty years, R.W. Rogé & Company has been a leading boutique financial planning and investment advisory firm. With a reputation built on personal service, preserving a client's invested capital, independent thinking, and impartial financial advice, Rogé strives to empower the individual investor with tools to build wealth safely. Today, the company is highly regarded for its personal wealth-building strategies.

Intelligence

Securing an individual's financial future is a serious promise a brand makes to its customers. Because of the complexity of financial planning, Langton Cherubino Group's assignment required a careful balance of creative inspiration and sound content strategy. There are few services as important and lofty as retirement planning. Rogé's message, points of difference, and core promises had to be delivered in a compelling, authentic, and transparent fashion to reach this audience effectively.

Inspiration

Drawing on images of pathways and bridges, the complicated work of investing wealth was rendered into an easily understandable and personalized visual metaphor. To define Rogé's services clearly, Langton Cherubino Group developed a hierarchical information structure, color coded and organized for clarity. This dignified solution has afforded Rogé the same visual credibility of competitors many times its size and age.

Langton Cherubino Group, Ltd.

Design Intelligence / Design Inspiration
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R.W. Rogé & Company, Inc.

StrategicAccess® Portfolios

With a proven approach to wealth management, we help you achieve your financial goals.

A PORTFOLIO DESIGNED FOR YOU

Designing an investment portfolio for you is the cornerstone of all our investment strategy, which allows us to have a portfolio of global investments, low turnover and performance for investment management solutions.

Designing for you is the unique investment requirements of foundation, pension, plan and endowment, as well as individual investors. StrategicAccess Portfolios are carefully managed, custom-tailored accounts that allow clients to adjust risk and return parameters to increase the probability of achieving their financial goals.

Working from a core philosophy of global diversification, fundamental research and modeling, and risk, our advisors have begun to explore investment policy solutions that address their goals and time horizons. We then tailor an appropriate asset allocation based on client objectives.

THE BENEFITS OF WORKING WITH US

Through the StrategicAccess Portfolio program, you benefit from one of the world's leading wealth management firms and benefit directly from our expertise, resources and established track record of investing. You also gain from our resources and tools, access to our services and of personal relationships with those who have and understand our clients and their interests. Most of all, StrategicAccess Portfolios are designed to provide a long-term, consistent and proven approach to wealth management.

CHALLENGES AND OPPORTUNITIES

Using the StrategicAccess Portfolio as a framework, we have used historical StrategicAccess Portfolio performance to identify trends in total returns, volatility, and other characteristics to help you understand the risks and opportunities of your investment objectives.

Overall, working with R.W. Rogé & Company's team of investment professionals creates a number of advantages:

- Complete transparency with the investment and strategy to manage the composition of the global economy.
- A highly diversified, multi-asset approach.
- The fundamental research process of high-quality, high-quality, high-quality companies and high-quality, high-quality, and high-quality returns.
- Access to a number of "strategic" investment solutions – including funds, private equity, and real estate, and more.
- Continuous review of portfolio composition, including quarterly performance reports, and more.

For More Information

The above additional details on how the StrategicAccess Portfolios might help you meet all or part of your investing requirements, please call toll-free at 1-877-218-0055, or learn more about this unique program by visiting us at www.rwroge.com



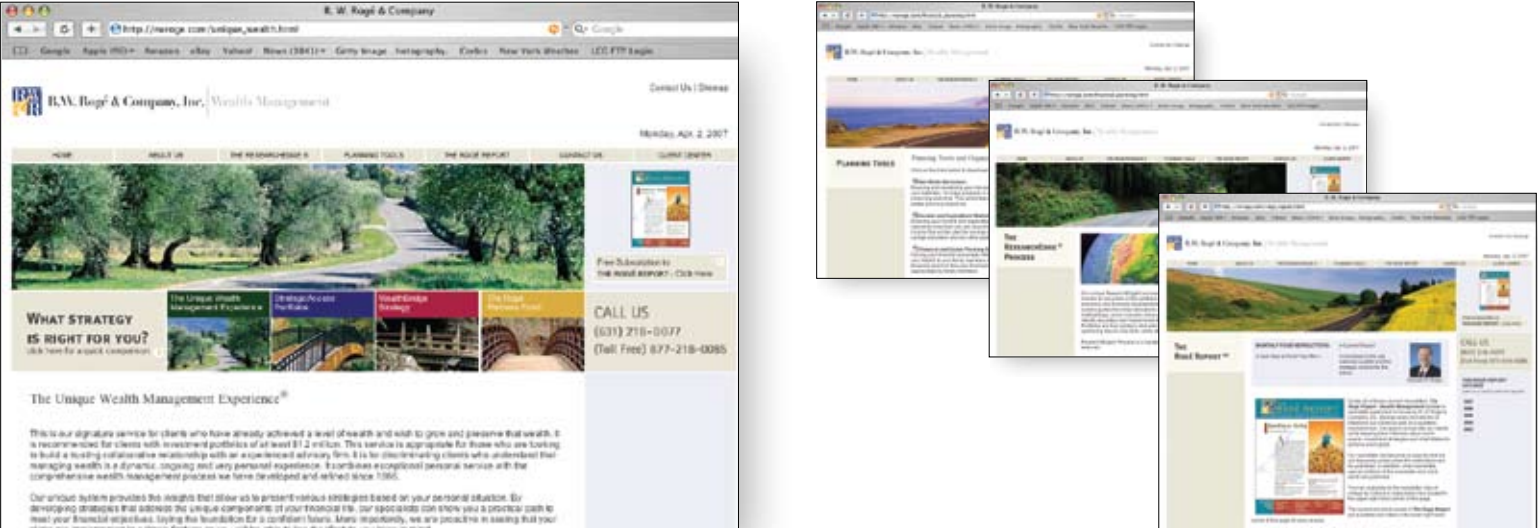
R.W. Rogé & Company, Inc.

The Unique Wealth Management Experience



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The screenshots display the website's layout, including the R.W. Rogé & Company logo, navigation tabs (HOME, ABOUT US, THE INVESTMENT PROCESS, PLANNING TOOLS, THE BEST RETURN, CONTACT US, CAREER OPPORTUNITIES), and various content sections like 'WHAT STRATEGY IS RIGHT FOR YOU?' and 'The Unique Wealth Management Experience'.